



# PURELYSURI™ 2021 MAGAZINE ADVERTISING RESERVATION FORM

**ELIGIBILITY:** Suri Network membership is required for ads about farm or ranches, breeders, breedings, alpacas for sale, auctions, or similar ads that promote the raising, breeding or sale of alpacas. Non-Member ads are allowed for alpaca support services such as: insurance, fiber processing, clothing, spinning wheels, farm equipment, feed, website-computer- internet services, farm management, consulting services, accounting, business management, graphic arts, printing services, advertising, marketing services.

ADVERTISING RATES FOR 2021		COST	
PLACEMENT/SIZE	Measurement	Member	Non-Member
Front Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Facing Front Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Back Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Facing Back Inside Cover	Bleed size (8.625 x 11.125)	\$800	\$960
Back Cover	Full Page with bleeds*	\$900	\$1060
Full Page	Full Page with bleeds*	\$500	\$620
*Please keep all text 1/2 inch from trim side edge. Bleed size (8.625 X 11.125)			
Full page without bleeds measures 7.375 x 9.875			
Two Page Spread		\$1000	\$1200
Half Page Horizontal	7.375 x 4.8125	\$300	\$400
Half Page Vertical	3.625 x 9.875	\$300	\$400
One Third Page	7.375 x 3.125	\$200	\$250
Quarter Page Vertical Only	3.625 x 4.875	\$100	\$130
Business Card Horizontal Only	3.5 x 2.25	\$50	\$60

**SEND PAYMENT & ADVERTISING COPY TO:  
SURI NETWORK**  
 PO Box 1984  
 Estes Park, CO 80517  
 (790 Castle Mountain Rd. for UPS & Fed X only)  
 Phone: 970-586-5876  
 Fax: 970-591-0007  
 office@surinetwork.org

**Advertising Reservation  
 Deadline: November 29th  
 Advertising Copy Deadline  
 is: December 10th**

**QUESTIONS ? Contact the office at (970) 586-5876 or email us at office@SuriNetwork.org**

### ADVERTISING SPECS

Files Should be high resolution (300 dpi or higher) as jpg, tiff, pdf or eps files. Advertiser will be notified if the resolution of their file does not meet requirements. Files can be sent on disk or emailed to: office@surinetwork.org

**RIGHT OF REFUSAL:** The Suri Network reserves the right to review and decline any advertising that is contrary to the purpose of promoting the Suri alpaca. While we are sensitive to breeders who raise and sell both breeds, the Suri Network's sole purpose is the promotion and support of the Suri breed. Mention of Huacaya or other animals raised may be made; however, pictures may not.

**Advertising space is offered on a first come first served basis.**

*please print*

Contact Name : \_\_\_\_\_

Farm/Ranch Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name as it should appear in advertiser's index: \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_

Enclosed is \$\_\_\_\_\_ in payment for the above ad(s). we accept Check VISA MC American Express Discover

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ 3 digit Verification Code \_\_\_\_\_

Credit Card Address If Different From Above: \_\_\_\_\_